

### About Bristol University Press

Bristol University Press (BUP) is a not-for-profit publisher which supports and advances scholarship and education in the social sciences. The home of the award-winning [Policy Press](#), it publishes world-class research, learning resources and scholarly social commentary in key disciplines.

At a time of far-reaching social, political and economic change, we are committed to publishing evidence-informed independent thinking that helps shape our understanding of society and analyses and addresses today's global social challenges.

The Press will be innovative in its approach to publishing and in what it publishes – open to new ideas and approaches, emerging areas of research and interdisciplinary work that extends traditional scholarly boundaries. It is an enterprising not-for-profit venture embedded in the scholarly community and is international in reach.

The team's passion, integrity, flexibility, expertise and dedication to editors and authors makes Bristol University Press a first choice in contemporary scholarly social science publishing.

### What we offer

**High academic quality standards:** as an academically-focused publishing house BUP produces work to a very high academic standard using rigorous peer review systems. It is acknowledged by librarians and academics that university presses have such high standards and this helps sales.

**Specialist knowledge:** as a specialist social science publishing house, our staff have a sound knowledge of the academic issues in our publications and have particularly strong relationships with many academics and professionals within the field.

**Excellent support and advice:** contributors, editors, reviewers and board members receive a supportive, knowledgeable and highly organised service from us. BUP is flexible and accommodating which is valued greatly by academics and professionals and is a significant competitive advantage.

**Top quality, UK-based production services:** BUP's production services are of an exceptionally high standard at a time when many publishers are cutting back on such provision. BUP's in-house quality checking standards ensure an accurate and well-produced journal and the level of copy-editing provided also assists international scholars for whom English is not their first language.

**Impact beyond academia:** BUP can help reach audiences beyond academia too, an important USP for academics working in the social sciences. We can facilitate all forms of Gold and Green Open Access. BUP also partners with [INASP](#)'s PERI project to make our journals free to access for eligible developing countries.

**Hosting and discoverability:** our journals are hosted on IngentaConnect – the world's largest resource for scholarly publications with 1.4 million users a month. Having content on the platform greatly enhances discoverability and new innovative features are continuously introduced.

**Innovative digital marketing, social media and online presence:** we provide tailored marketing for each of our journals whilst maintaining a global reach and cross-marketing our products effectively and sympathetically. We have heard from the experience of other editors how hard it is for journals in large publishers to get individual marketing attention. At BUP we draw up a detailed marketing strategy for each journal which includes: additional online content, time-limited free thematic selections, article level marketing, content marketing through blogposts and our website, digital marketing campaigns and a focus on SEO and discoverability.

**Sales and licensing reach:** We work with partners and agents to sell and license our subscription-based journals internationally. We also run desk-based marketing and sales campaigns when we judge these to be an effective way of driving usage and a growth in sales.