Global Discourse Blog: 
Author Submission Guidelines

Background
There are many obstacles to engagement between academic contributors and broader non-academic publics, not least esoteric language and academic prose in general. The Global Discourse Blog seeks to make accessible the core content of the Journal to wider audiences, creating an entry point into debates for those beyond the academy. It is a place for op-ed debate, tempered with academic rigour. The Blog includes pieces of 750-1,000 words produced by editors of, and contributors to, individual issues, who seek to present their arguments in op-ed form, as well as by academic and non-academic commentators whose pieces are solicited directly to complement the content of the Journal. Posts are reviewed by the Editorial Team for rigour, cogency, coherence and accessibility. In order to reach as wide an audience as possible, Blog posts are shared through our social media channels, encouraging debate and discussion on topics that are too often deemed too niche for public consumption. As such, the Blog seeks genuine transformative impact, shifting the ways in which academics and non-academics engage with one another in examining the key issues of the day.

Guidance
The Global Discourse Blog voice is op-ed style with academic rigour. We encourage easily digestible information, but not at the cost of deeper discussion. Posts are aimed at an informed, non-academic audience with an interest in current affairs and the broader political, social and economic issues at the heart of the journal’s publishing remit. As such, authors can assume that the audience has some general knowledge of the real world issues at hand, but not necessarily of any theoretical approaches deployed to examine those issues.

In terms of general guidelines,

• Articles should be between 750-1,000 words
• Articles must be an author’s original work and not published elsewhere without prior discussion
• Please include profile pictures of the authors to be published alongside your post as well as any accompanying images. However, you must ensure that you have permission to use any images that are subject to copyright, and that you provide appropriate image credits.
• We reserve the right to make editorial changes in terms of formatting, spelling and grammar
• We expect at least six hyperlink references (links embedded in text) per article, rather than references in our house style – hyperlinks are introduced by copying a link, selecting a piece of text, right clicking on the text, left clicking ‘Link’, pasting the link into the address and then clicking OK
• We will not accept any material we perceive to be discriminatory or obscene, or any impersonation

Please run any queries with regard to these criteria past the Social Media Editor in advance of submission.
Spelling and grammar

- Please write in active voice and take ownership of your work
- Contractions are acceptable
- Use single quotation marks around the titles of media
- Please use your chosen (British, US, etc.) form of English consistently
- Please expand acronyms on first use

Submissions
Submissions will be reviewed by the Social Media Editor, Gareth Bowden (gareth.bowden@lancaster.ac.uk), in conjunction with members of the Editorial Team. The review process will take a maximum of two weeks in busy periods, with a usual turnaround of up to five working days. Accepted blog posts will be published on the blog under a CC BY-NC licence.

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